RELEVANT
SEARCH MEDIA
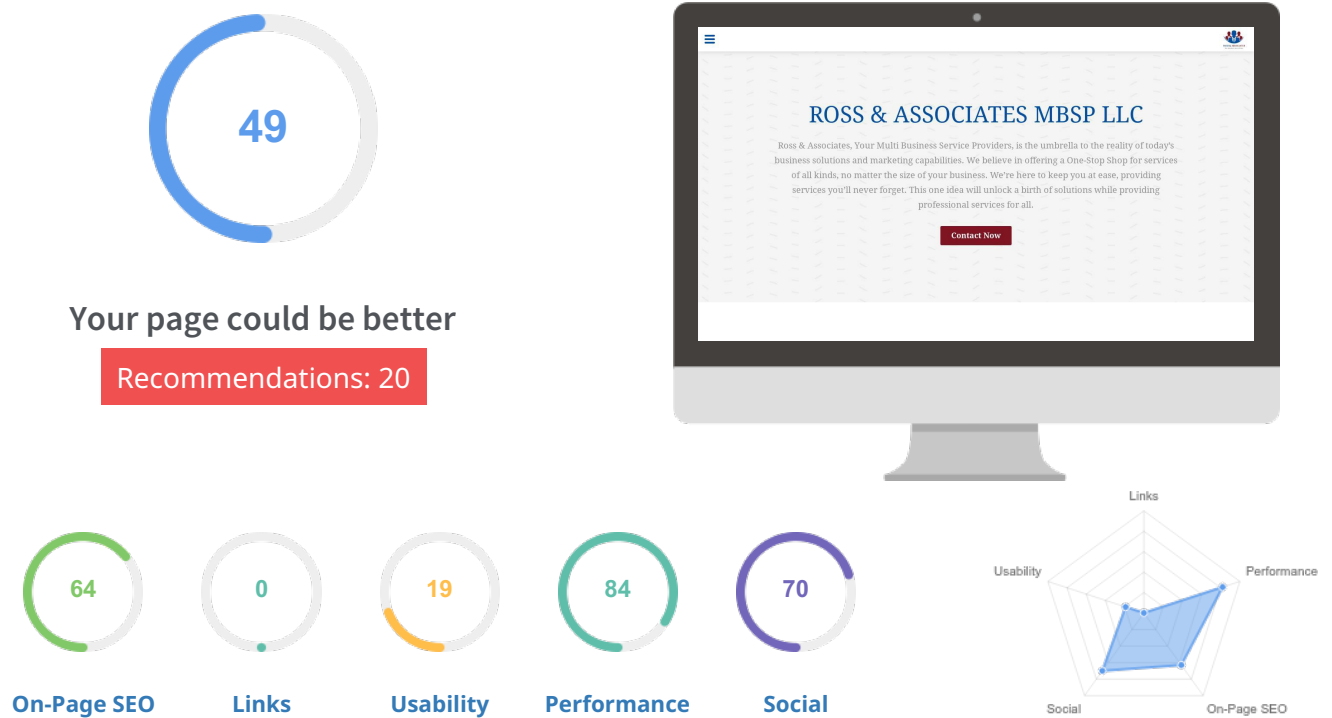
Website Report for rossandassociatesmbsp.com

This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

Audit Results for rossandassociatesmbsp.com

49

Your page could be better

Recommendations: 20

ROSS & ASSOCIATES MBSP LLC

Ross & Associates, Your Multi Business Service Providers, is the umbrella to the reality of today's business solutions and marketing capabilities. We believe in offering a One-Stop Shop for services of all kinds, no matter the size of your business. We're here to keep you at ease, providing services you'll never forget. This one idea will unlock a birth of solutions while providing professional services for all.

Contact Now

On-Page SEO	Links	Usability	Performance	Social
64	0	19	84	70

Radar chart axes: Links, Performance, On-Page SEO, Social, Usability

Recommendations

Execute a Link Building Strategy	Links	High Priority
Implement a XML sitemaps file	On-Page SEO	Medium Priority
Implement a robots.txt file	On-Page SEO	Medium Priority
Update Link URLs to be more human and Search Engine	Links	Low Priority

readable

Add Alt attributes to all images	On-Page SEO	Low Priority
Increase page text content	On-Page SEO	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Add Local Business Schema	Other Improvements	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Implement an analytics tracking tool	On-Page SEO	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Remove clear text Email Addresses	Usability	Low Priority
Minify your CSS and JS Files	Performance	Low Priority
Review and Increase Font Sizes across devices	Usability	Low Priority
Add Schema Markup	On-Page SEO	Low Priority
Add business address and phone number	Other Improvements	Low Priority
Improve the size of tap targets	Usability	Low Priority
Improve Google Business Profile Rating & Review Count	Other Improvements	Low Priority

On-Page SEO Results

64

Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag ✓

You have a title tag of optimal length (between 10 and 70 characters).

Ross & Associates - Your Multi Business Service

Length : 51

Meta Description Tag ✓

Your page has a meta description of optimal length (between 70 and 160 characters).

We believe in offering a One-Stop Shop for services of all kinds, no matter the size of your business.

Length : 102

SERP Snippet Preview _i_

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

> https://rossandassociatesmbsp.com ⋮
>
> Ross & Associates - Your Multi Business Service
>
> We believe in offering a One-Stop Shop for services of all kinds, no matter the size of your business.

Hreflang Usage _i_

Your page is not making use of Hreflang attributes.

Language ✓

Your page is using the lang attribute.

Declared: English

H1 Header Tag Usage ✓

Your page has a H1 Tag.

H2-H6 Header Tag Usage ✓

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	2	
H3	2	
H4	6	
H5	0	
H6	0	

Keyword Consistency ✔

Your page's main keywords are distributed well across the important HTML tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
business	✓	✓	✓	13	
services	✗	✓	✓	7	
ross	✓	✗	✓	5	
associates	✓	✗	✓	5	
policy	✗	✗	✗	4	
startup	✗	✗	✓	4	
notary	✗	✗	✓	4	
tax	✗	✗	✓	4	

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
ross associates	✗	✗	✗	5	
business startup	✗	✗	✓	4	
associates mbsp	✗	✗	✓	3	
associates mbsp llc	✗	✗	✓	3	
ross associates mbsp	✗	✗	✗	3	
mbsp llc	✗	✗	✓	3	
development marketing business	✗	✗	✗	2	
website development marketing	✗	✗	✗	2	

Amount of Content

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 254

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes

You have images on your page that are missing Alt attributes.

We found 9 images on your page and 1 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag

Your page is using the Canonical Tag.

http://rossandassociatesmbsp.com/

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled

Your website has SSL enabled.

HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt

We have not detected or been able to retrieve a robots.txt file successfully.

A robots.txt file is recommended as it can provide important instructions to a search engine for how to most appropriately crawl your website as well as site areas that should be ignored.

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.

XML Sitemaps

We have not detected or been able to retrieve a XML sitemaps file successfully.

Sitemaps are recommended to ensure that search engines can intelligently crawl all of your pages.

Analytics   ✖

We could not detect an analytics tool installed on your page.

Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Schema.org Structured Data   ✖

We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Rankings

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0
Position 11-20	0
Position 21-30	0
Position 31-100	0

Links

Backlink Summary ✖

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor
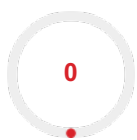
0	0
Domain Strength	**Page Strength**
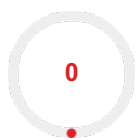
🔗 0	↗ 0
Backlinks	Referring Domains

🕸 0	🔗 0	🎓 0	🏛 0	🗏 0	🖥 0
Nofollow Backlinks	Dofollow Backlinks	Edu Backlinks	Gov Backlinks	Subnets	IPs

Top Backlinks *i*

We haven't found any backlinks to report for this site.

Top Pages by Backlinks *i*

We haven't found any Top Pages data for this site.

Top Anchors by Backlinks *i*

We haven't found any Anchor Text data for this site.

Top Referring Domain Geographies *i*

We haven't found any Geographic Data for this site.

On-Page Link Structure *i*

We found 62 total links. 26% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links ✖

Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

Usability

Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

i

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.
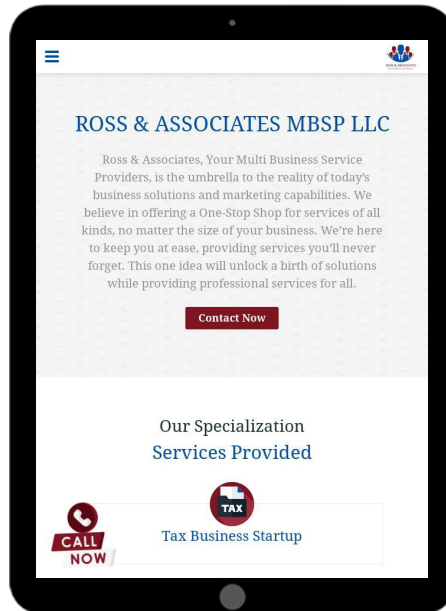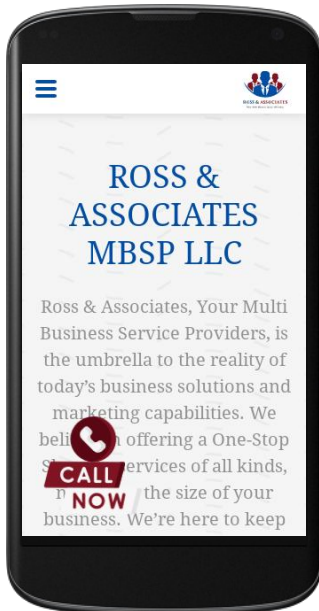
Google's Core Web Vitals

i

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

Use of Mobile Viewports

✓

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

33

Lab Data	Value
First Contentful Paint	11.9 s
Speed Index	12.1 s
Largest Contentful Paint	13.9 s
Time to Interactive	19 s
Total Blocking Time	0.46 s
Cumulative Layout Shift	0.079

Opportunities	Estimated Savings
Eliminate render-blocking resources	10.39 s
Reduce unused JavaScript	8.85 s
Enable text compression	5.44 s
Reduce unused CSS	3.94 s
Avoid multiple page redirects	0.63 s
Minify CSS	0.45 s
Serve images in next-gen formats	0.3 s

Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

56
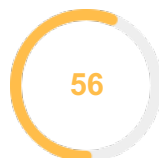
Lab Data	Value		Opportunities	Estimated Savings
First Contentful Paint	2.5 s		Eliminate render-blocking resources	1.89 s
Speed Index	3 s		Reduce unused JavaScript	1.81 s
Largest Contentful Paint	2.9 s		Enable text compression	0.88 s
Time to Interactive	3.5 s		Reduce unused CSS	0.55 s
Total Blocking Time	0.02 s		Avoid multiple page redirects	0.19 s
Cumulative Layout Shift	0.301			

Flash Used? ✔

No Flash content has been identified on your page.

iFrames Used? ✔

There are no iFrames detected on your page.

Favicon ✔

Your page has specified a favicon.

Email Privacy ✖

Email addresses have been found in plain text.

We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Legible Font Sizes ✖

There is some text on your page that is small and may not be legible enough for particular users.

We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

Tap Target Sizing ✖

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen.

Consider making these tap targets larger to provide a better user experience.

## Performance Results

84
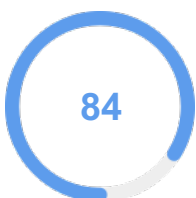
Your performance is good

Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings).
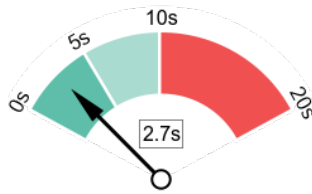
Page Speed Info
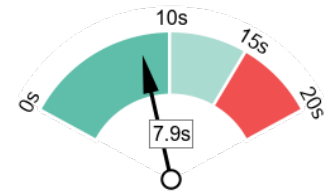
Your page loads in a reasonable amount of time.

Server Response
0s 0.5s 1s 3s
0.1s
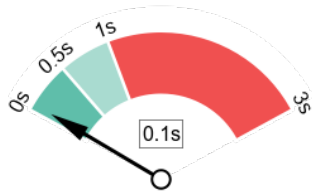
All Page Content Loaded
0s 5s 10s 20s
2.7s

All Page Scripts Complete
0s 10s 15s 20s
7.9s
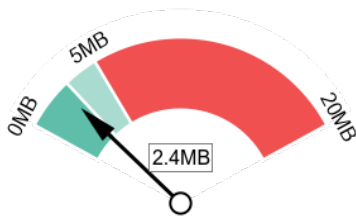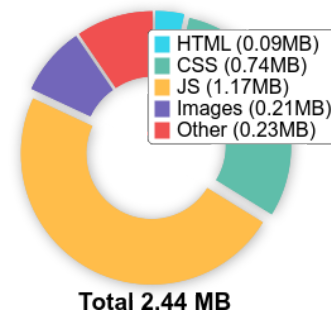
Download Page Size

Your page's file size is reasonably low which is good for Page Load Speed and user experience.
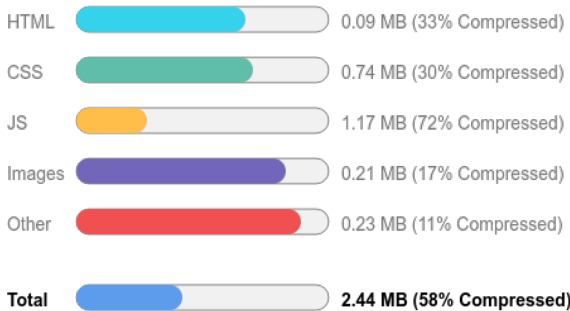
Download Page Size
0MB 5MB 20MB
2.4MB

Download Page Size Breakdown
- HTML (0.09MB)
- CSS (0.74MB)
- JS (1.17MB)
- Images (0.21MB)
- Other (0.23MB)

Total 2.44 MB

Website Compression (Gzip, Deflate, Brotli)

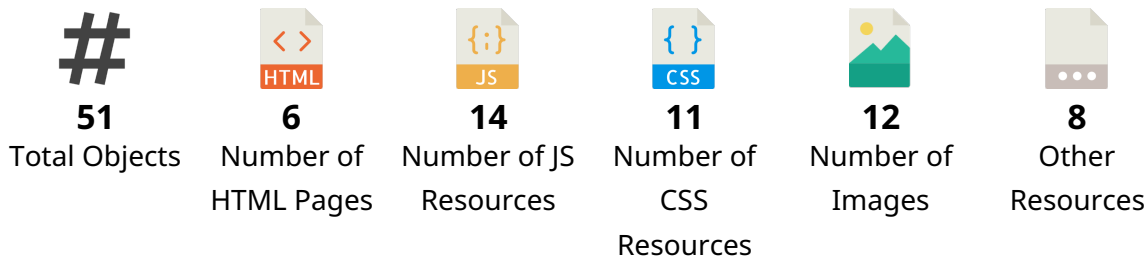Your website appears to be using a reasonable level of compression.

Compression Rates

HTML	0.09 MB (33% Compressed)
CSS	0.74 MB (30% Compressed)
JS	1.17 MB (72% Compressed)
Images	0.21 MB (17% Compressed)
Other	0.23 MB (11% Compressed)
Total	**2.44 MB (58% Compressed)**

Raw Page Size Breakdown
- HTML (0.13MB)
- CSS (1.05MB)
- JS (4.19MB)
- Images (0.25MB)
- Other (0.26MB)

Total 5.88 MB
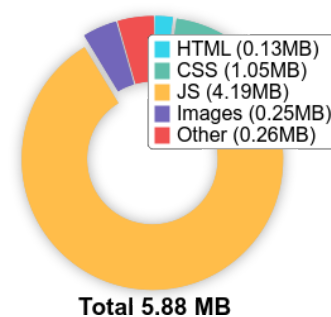
Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.

#	HTML	JS	CSS	Images	Other
51 Total Objects	**6** Number of HTML Pages	**14** Number of JS Resources	**11** Number of CSS Resources	**12** Number of Images	**8** Other Resources

Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

JavaScript Errors

Your page is not reporting any JavaScript errors.

✓

HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.

✓

Optimize Images

All of the images on your page appear to be optimized.

✓

Minification

Some of your JavaScript or CSS files do not appear to be minified.

Minification is a reasonably simple way to reduce page size, and subsequently load time.

✗

Deprecated HTML

No deprecated HTML tags have been found within your page.

✓

Inline Styles

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

✗

Social Results

70

Your social is good

You have a reasonably good social presence. Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page, and work to build a larger following on those networks.

Facebook Connected

Your page has a link to a Facebook Page.

✓

Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.

✓

Facebook Pixel

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

✗

Twitter Connected ✓

Your page has a link to a Twitter profile.

Twitter Cards ✓

Your page is using Twitter Cards.

Instagram Connected ✓

Your page has a link to an Instagram profile.

LinkedIn Connected ✓

Your page has a link to a LinkedIn profile.

YouTube Connected ✗

No associated YouTube channel found linked on your page.

YouTube Activity *i*

No associated YouTube channel found linked on your page.

Local SEO

Address & Phone Shown on Website ✗

We can't identify one or both of these components on the page. Missing: Address

Phone	+1 702 583 6703

Local Business Schema ✗

No Local Business Schema identified on the page.

Google Business Profile Identified ✓

A Google Business Profile was identified that links to this website.

📍 Ross & Associates mbsp

Google Business Profile Completeness ✓

The important business details are present on the Google Business Profile.

Address	3172 N Rainbow Blvd Suite PMB 34263, Las Vegas, NV 89108
Phone	+1 702 747 4896
Site	https://rossandassociatesmbsp.com/

Google Reviews ✗

Your Google Business Profile has a low rating or low number of reviews.

Technology Results

Technology List

_i_

These software or coding libraries have been identified on your page.

Technology	Version
Apache HTTP Server	
Bootstrap	
jsDelivr	
PHP	
reCAPTCHA	
SweetAlert2	

Server IP Address

_i_

162.240.227.25

DNS Servers

_i_

ns2.server-598036.rossandassociatesmbsp.com
ns1.server-598036.rossandassociatesmbsp.com

Web Server

_i_

Apache

Charset

_i_

text/html; charset=UTF-8